

# THE HYPE

## 2024

# CALIFORNIA CABERNET SAUVIGNON

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### Notes

This vintage of The Hype boasts select fruits from some of California's world-renowned growing regions, highlighting Sonoma, Lodi, and Paso Robles.

### The Wine

Making its long-awaited return, the 2024 The HYPE Cabernet Sauvignon arrives with all the character worthy of its name. Deep burgundy in color, the wine opens with bold aromas of ripe blackberry, black cherry, and dark chocolate, accented by violet and seasoned oak. Full-bodied and richly textured, layers of juicy dark fruit unfold across the palate with velvety tannins and warm spice, carrying through to a long, smooth, and confidently expressive finish.

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**BLEND**

Cabernet Sauvignon • Malbec

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**MATURATION**

Aged 12 months in 25% new French Oak

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**ALC / VOL**

14.5%



A WINE BY

**689 CELLARS**

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